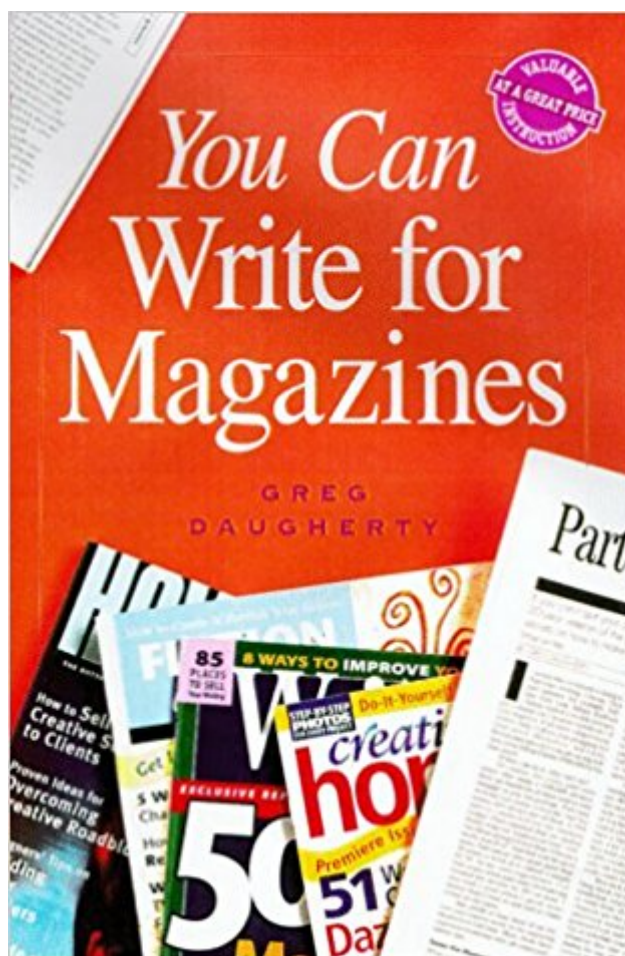


The book was found

You Can Write For Magazines (You Can Write It!)



Synopsis

From local publications to national magazines, Greg Daugherty takes the mystery out of magazine article writing. Starting with an introduction on how magazines work, the book shows how to land assignments and avoid common mistakes.'

Book Information

Series: You Can Write It!

Paperback: 124 pages

Publisher: Writer's Digest Books (March 1999)

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Average Customer Review: 4.0 out of 5 stars 4 customer reviews

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Customer Reviews

Although this book can be helpful for beginning writers, it lacks in additional information. I have been reading several other books on magazine and freelance writing and many of them have the same information as this one. This book only gives basic information that the everyday writer can apply as common sense. What I could really use is a list of internet sources and websites or even useful names and addresses for resources on more information. This book doesn't provide any of that. However, I will keep it in my library of quick reference books to keep me positive and motivated when I suddenly feel the need to "give up".

Greg Daugherty was the managing editor of Success magazine when I wrote a time-management column for the magazine, so I can speak from experience when I say that he's a talented writer and an expert who knows the magazine industry from the inside out. With more than 20 years experience in the magazine business, he knows what works. In his book, YOU CAN WRITE FOR MAGAZINES,

he shares his knowledge in an informative, inspiring, and entertaining way. Over the years I've followed the principles that Greg details in his book and I can attest to how practical and useful they are. I've had more than 200 articles published in a wide variety of publications. It's quite a "high" to go into a store, look at the magazine rack, and know that you have articles in three national magazines that month. The ingredients for success are in Greg's book--first how to get great ideas, then write winning articles (leads, middles, and endings), quizzes, compelling interviews, eye-catching sidebars (13 kinds), query letters that work, and finally prepare your manuscript and sell it--all you need to do is to add your own special brand of creativity and some perseverance.--
Kathleen Hawkins, president of winningspirit.com and author of *Spirit Incorporated: How to Follow Your Spiritual Path from 9 to 5*

I finished a short book titled *You Can Write For Magazines* by Greg Daugherty. It is 124 pages of practical advice on how to turn your writing efforts into salable material for magazines. The book covers how to create ideas, how to write effective query letters to editors to sell those ideas, how manuscripts should be formatted, and so much more. When you get done with this book, you'll have an idea of what you need to do in order to start your career as a part-time freelance writer. If you've been writing already for publications or if you've read other books on this subject, you might not find an abundance of new material here. But the information you will find is concise and readable, so it's worth reviewing it again...

I am Greg Daugherty's son, Jeff Daugherty, and I'd just like to say that it is the best book ever written even though I have never read it in my entire life. And by the way, for those of you who say he used to be an editor, he is still an editor for Consumer Reports.

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